

## Sana takes care of your online business

More than 500 shops live on Sana Commerce. Here's why.

We deliver fully integrated e-Commerce solutions for Microsoft Dynamics NAV & AX that help retailers and wholesalers take their business online and sell more.

### 100% integrated with Dynamics

We know what it takes to get your Microsoft Dynamics NAV or AX up and running, which is why we provide a seamless exchange of your Dynamics business information to your web shop. Part of Sana is installed within Dynamics and makes sure that your ERP does the calculation of the online shopping cart, real-time. This way your customers are able to see customer specific prices, your stock inventory will be shown real-time and discount rules will be automatically calculated in your shop. Plus, orders are processed directly.

### Start selling now

You can easily launch your online store in only 7 days with the complete and professionally designed web store, out-of-the-box. You will have everything you need to make your storefront stand out, without the need for extensive CSS/HTML knowledge. The easy-to-manage front-end editor allows you to quickly make changes in the design of your shop. Designing could not be any easier.

Customizations and extensions, of any kind, can be met with the Software Development Kit (SDK) available for our partners. Additionally, Sana supports multiple stores (B2C and B2B) on a single NAV or AX implementation, multiple languages and multiple currencies. You can sell in as many countries as you wish.

### Search Engine Optimization

In collaboration with a team of senior online marketing executives, we make sure that Sana is up to date with the latest search engine requirements



so that your web store is optimized for search engines like Google.

## Conversion – all that counts

From product reviews and recommendations to wish lists, Sana gives you the tools to turn shoppers into buyers. Features such as rate & review, tell-a-friend, product recommendations, wish lists and Social Sharing are available by default.

Marketing promotions based on Dynamics discounting options and coupons are supported. You can also set up multiple payment options for shoppers to choose from, to ensure you never lose a sale. We support leading Payment Service Providers such as PayPal, Authorize.net, Docdata, DIBS, ChargeLogic and Ogone. You can also calculate real-time shipping rates from providers like FedEx.

## Support your sales agents

With its intuitive multi touch interface, Sana Mobile provides an easy entry in the sales supporting capabilities of your B2B sales portal. We deliver a field sales app for Dynamics NAV and AX, which supports your field sales agents while

being on the road, either real-time or on offline mode, and combines classic catalogue browsing and ordering with the possibility of quick ordering through filtered order lists.

## 20 years of experience

With 20 years of e-Business experience and a worldwide partner network, Sana offers a complete set of additional services e.g. advice on Search Engine Optimization (SEO), online marketing, hosting, online payment providers and graphic design that are essential to successfully run your online business. We work together with i.a. LS Retail, Perfion and Pebblestone Fashion.



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